



DOCKWALKERS promote clean boating through education

Dockwalkers Training, a joint effort of the California Coastal Commission (CCC) and the U.S. Coast Guard Auxiliary is pleased to offer more FREE Dockwalkers Training Workshops during the 2003 boating season.

What is DOCKWALKERS?

It's a train-the-trainers type of educational program. We train boaters and other volunteers to conduct face-to-face boater education about environmentally sound boating practices. Once trained, Dockwalkers go to marinas, boat launch ramps, boat shows and events and conduct boater visits. During these visits, Dockwalkers distribute educational materials and discuss clean boating practices with boaters. Over 300 Dockwalkers have been trained to date. Dockwalkers help numerous agencies distribute clean boating information. Starting in 1999, Dockwalkers have helped the California Coastal Commission distribute over 42,000 boater kits containing oil

absorbent pads, tide books, floating key chains, and information about safe and clean boating.

How do Dockwalkers Help?

Dockwalkers help boaters identify local environmental services that make waste recycling and disposal easier.

Marinas benefit from Dockwalking as increased boater awareness and use of clean boating practices helps to improve water quality. Dockwalkers help to expand the boater education efforts of local government and non-profit organizations by providing a corps of volunteers that are properly trained to conduct face-to-face boater education.

Who Does DOCKWALKERS?

Several years ago, **Save Our Shores** in Santa Cruz developed the concept of Dockwalkers to spread the word about clean boating. The **Coastal Commission** adapted

the concept and developed a statewide program with support and assistance from the **U.S. Coast Guard Auxiliary and the California Integrated Waste Management Board**. In addition, the Commission partners with local government and nonprofit organizations in distributing boater education materials through Dockwalkers.

2003 Training Dates and Locations

- Alameda • April 26
- Eureka • May 31
- Vallejo • June 7
- Marina del Rey • June 14
- San Diego • To be determined

Directions to training facility will be sent to you with a confirmation of your registration

For more information visit our web site:
www.coastal.ca.gov/ccbn/ccbndx.html
Or contact Vivian Matuk (415) 352-3647
fax (415) 904-5216
vivianm@bcdc.ca.gov

YOU MUST REGISTER TO ATTEND!



Use "pier pressure" to keep our waters clean: Teach environmentally sound boating practices



Yes!

I would like to be a Dockwalker

To register, send in this form or contact 1-800-COAST4U

Register me for: DATE: _____

LOCATION: _____

NAME OF PARTICIPANT: _____

ORGANIZATION: _____

ADDRESS: _____

PHONE: _____ E-MAIL: _____

Return form to: Clean Boating, CA Coastal Commission, 45 Fremont St, Ste. 2000, SF, CA 94105
or register by e-mail to: vivianm@bcdca.gov or by fax to: (415) 904-5216

Boating in California

Boating is an increasingly popular activity among Californians and boating activity is projected to rise dramatically in California during the next 25 years. A study conducted by the Department of Boating and Waterways in 1995 projected that the number of boats registered in California will increase by 71% (to a total of 1.4 million) by the year 2010. The increasing popularity of boating is further illustrated by the following statistics (based on the Department of Motor Vehicle records). In 1960, 11 out of every 1,000 Californians owned a registered boat. In 2000, 28 of every 1,000 Californians owned a registered boat.

Education = the Key to Clean Water

As boating increases in popularity, it becomes increasingly important for boaters to employ environmentally sound boating practices while enjoying California’s waterways. The California Coastal Commission believes that educating boaters about clean boating habits is the key to minimizing boat pollution. Since 1996, the **California Coastal Commission** has been educating California boaters by implementing the **Boating Clean and Green Campaign**, a program conducted by the Commission in cooperation with the **San Francisco Bay Conservation and Development Commission** with funding from the **California Integrated Waste Management Board**.

Research conducted at the outset of the Campaign showed that “word - of-mouth” is the most effective way to influence boater practices. The Dockwalkers program has become the key component of our boater education program. Out on the piers, near boat launch ramps, and everywhere boaters can be found, trained Dockwalkers conduct face-to-face boater education about environmentally sound boating practices. By distributing boat supplies and information that help boaters keep California waterways pollution free, our Dockwalkers really help to make a difference!

How do I get Involved?

To become a Dockwalker, volunteers attend a **FREE** half-day training workshop. Training dates and locations plus a registration form are provided on the front of this brochure. You **MUST PREREGISTER** in order to attend a training. **FOR MORE INFORMATION, call 1(800) COAST4U or visit our website at: www.coastal.ca.gov/ccbn/ccbndx.html**

LOCAL PROGRAM SPONSORS:

Free Boater Kits

Dockwalkers distribute FREE California Boater kits. The kits include oil absorbent pads, a product that will perform one of the recommended clean boating practices and keep oil out of the water. Other materials in the kits teach boaters how to keep-oil, fuel, sewage maintenance products and debris out of the water.

The training aspires to teach even the most seasoned boater something new and to provide a set of uniform talking points for Dockwalkers throughout the state. Training participants learn how to effectively distribute boater kits or other educational materials in a manner that maximizes their educational value.



Dockwalkers Training Purpose

The primary purpose of the Dockwalker training program is to motivate boaters to engage in environmentally sound boating by spreading information through word-of-mouth. By talking to boaters at docks, launch ramps, and other waterfront areas, Dockwalkers teach simple solutions to curb boat pollution. The training encourages Dockwalkers to use a “low key” non-intrusive approach.



Photo by Chris Flynn

The training is designed to teach volunteers how and when to approach boaters. Volunteers are trained to convey key educational messages about keeping oil, fuel, sewage, toxics and debris out of the water. With full support of marina operators and their staff, Dockwalkers educate marina tenants. They also educate boaters at launch ramps, boat shows, and other venues.



California Coastal Commission
Boating Clean & Green Campaign
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